



Nessrine OMRANI

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DIPLOMAS

2012

Doctorate, Economy, Economie, Université Paris Sud, France

2008

Master 2, Entreprise and European Market, Economics, ESSEC Tunis, Tunisia

2007

Master 1, Entreprise and European Market, Economics, ESSEC Tunis, Tunisia

2006

Maîtrise, Economie Financière et Bancaire, ESSEC Tunis, Tunisia

RESEARCH DOMAINS

Digital Transformation, Organizational Behavior, Innovation and creativity, Labor Economics

CAREER

2014-2015

Post-doc fellow, Université Paris Sud, France

2012-2013

Post-doc Fellow, CREA (École Polytechnique/CNRS), France

2010-2012

Attaché Temporaire d'Enseignement et de Recherche (ATER), Université , France

TEACHING EXPERIENCE

2016-2019

Méthodologie de mémoire, PSB Paris School of Business, France

2015-2019

Digital Economy, PSB Paris School of Business, France

2015-2019

Economie pour Managers, PSB Paris School of Business, France

2015-2019

Thèse Professionnelle, PSB Paris School of Business, France

2015-2016

International Firms Strategy, PSB Paris School of Business, France

2015-2016

Privacy, PSB Paris School of Business, France

2014-2015

Economie de l'Information et des Connaissances, Université Paris Sud, France

2014-2015

Econometrics, Université Paris Sud, France

2013-2015

Problèmes économiques contemporaines, Université , France

2013-2015

Politic Economy, Université , France

2013-2015

Managerial Economy, Telecom Management, France

2012-2015

Business Strategy, IUT, France

2012-2015

Macroeconomics, CREA (École Polytechnique/CNRS), France

2012-2014

Research Methodology, CREA (École Polytechnique/CNRS), France

2012-2014

Fonctionnement informatisé de l'entreprise, IUT, France

2012-2013

Financial Analysis, ESC Rennes School of Business, France

2012-2013

Currency Bank and Financial Market, ESC Rennes School of Business, France

2010-2015

Microeconomy, Université , France

2010-2015

Macroeconomy, Université , France

2009-2015

International Economy, Université , France

2009-2010

Microeconomy, University of Paris West, France

2009-2010

Principles of Economy, University of Paris West, France

2008-2013

Internet Economy, Université , France

SCIENTIFIC ARTICLE

- [1] GERMON, R., C.PEREZ, H.GABTENI, N.OMRANI, "Social crowdfunding: new perspectives on social entrepreneurship in developing countries", *Innovations Revue d'économie et de management de l'innovation*, 2019

- [2] OMRANI, N., M.LECERF, "SME Internationalization: The Impact of Information Technology Adoption and Innovation", *Journal of the Knowledge Economy*, 2018
- [3] BELLEFLAMME, P., N.OMRANI, M.PEITZ, "Understanding the strategies of crowdfunding platforms", *Journal for Institutional Comparisons*, 2016
- [4] BELLEFLAMME, P., N.OMRANI, M.PEITZ, "The Economics of Crowdfunding Platforms", *Information Economics and Policy*, September 2015, vol. 33, pp. 11-28
- [5] OMRANI, N., L.MARTIN, "An assessment of trends in technology use, innovative work practices and employees' attitudes in Europe", *Applied Economics*, January 2015, vol. 47, no. 6, pp. 623-638
- [6] BEN YOUSSEF, A., M.DAHMANI, N.OMRANI, "Information Technologies, students' e-skills and diversity of learning process", *Education and Information Technologies*, 2015, vol. 20, pp. 141-159
- [7] BEN YOUSSEF, A., L.MARTIN, N.OMRANI, "The complementarities between IT use, New Organizational Practices and Workers' Contextual Performance: Evidence from Europe in 2005 and 2010", *Revue d'Economie Politique*, July 2014, vol. 124, no. 4, pp. 491-502
- [8] OMRANI, N., "Radio et numérique: stabilité, mutations ou nouvel âge?", *Le Temps des médias*, 2013, vol. 2, no. 21, pp. 209-212

CHAPTER

- [9] OMRANI, N., L.MARTIN, "How to Support Women Seniorpreneurs in Europe?", *Handbook of Research on Elderly Entrepreneurship*, Springer Eds, 2018

ACADEMIC COMMUNICATION

- [10] GERMON, R., N.OMRANI, A.MAALAOUI, G.BERTRAND, C.PEREZ, "Geographic dimension, information asymmetry, and the success of crowdfunding campaigns in collaborative economies", *Collaborative Economy*, 2017

ACADEMIC COMMUNICATION

- [11] OMRANI, N., L.MARTIN, "Individual and Country-level Determinants of Seniorpreneurs Behavior: Evidence from Europe" 2018, GIKA, Valencia, Espagne
- [12] OMRANI, N., T.OMRANI, A.RALLET, "Big Data, localisation et comportement du consommateur en ligne" 2018, E3N, Montpellier, France
- [13] OMRANI, N., "Online privacy literacy and online privacy concerns: Evidence from Europe" 2018, Dubrovnik, Croatie
- [14] OMRANI, N., L.MARTIN, A.RALLET, "Une évaluation de l'évolution des liens entre l'usage des TIC, les nouvelles pratiques d'organisation du travail et les comportements des employés en Europe" *CIECC*. 2017, Zagreb, Croatie
- [15] OMRANI, N., N.SOULIÉ, "Culture, Privacy Conception and Privacy Concern: Evidence from Europe before PRISM" *ITS Asia*. 2017, Kyoto, Japon
- [16] OMRANI, N., R.GERMON, C.PEREZ, G.BERTRAND, A.MAALAOUI, "Geographic Dimension, Information Asymmetry, and The Success Of Crowdfunding" *ICSB 2016*. 2016, New York, USA
- [17] CECERE, G., F.LE GUEL, N.OMRANI, "Privacy Policy of Online Websites" *Industrial Organization in the Digital Economy*. 2016, Louvain, Belgium
- [18] OMRANI, N., "Technology use, innovative work practices and employees' performance" *Innovation Systems and Innovation Management in Africa*. 2016, Hammamet, Tunisia
- [19] CECERE, G., F.LE GUEL, N.OMRANI, "Why Individuals do not Read Privacy Policies? " *3EN 2016 « ECOLE D'ETE DE L'ECONOMIE NUMERIQUE 2016 »* . 2016, Nice, France
- [20] OMRANI, N., N.SOULIÉ, "Culture, Privacy Conception, and Privacy Concern: Evidence from Europe" *3EN 2016 « ECOLE D'ETE DE L'ECONOMIE NUMERIQUE 2016 »* . 2016, Nice, France

- [21] HAURET, L., L.MARTIN, N.OMRANI, W.DONALD, "Exposure to versus participation in human resource management practices: what is important for employee job satisfaction and commitment?" *56e congrès annuel de la Société canadienne de science économique (SCSE)*. 2016, Montréal, Canada
- [22] OMRANI, N., "The Economics of Crowdfunding" *Creative Digital Economy International Conference*. 2016, Hammamet, Tunisia
- [23] HAURET, L., L.MARTIN, N.OMRANI, W.DONALD, "Job Satisfaction and Commitment: Is Exposure to or Participation in Human Resource Management Practices that Matter the Most?" *33ème Journées de Microéconomie Appliquée*. 2016, Besonçon, France
- [24] HAURET, L., L.MARTIN, N.OMRANI, W.DONALD, "Exposure to versus participation in human resource management practices: what is important for employee job satisfaction and commitment?" *18th INFER Annual Conference*. 2016, Reus, Spain
- [25] HAURET, L., L.MARTIN, N.OMRANI, W.DONALD, "Job Satisfaction and Commitment: Is Exposure to or Participation in Human Resource Management Practices that Matter the Most?" *65th Annual Meeting of the French Economic Association*. 2016, Nancy, France
- [26] OMRANI, N., G.CECERE, F.LE GUEL, "Why Nobody Reads Web Site Privacy Policies?" *ITS Conference*. 2016, Cambridge, Royaume-Uni
- [27] OMRANI, N., N.SOULIÉ, ""Contextual Privacy" and Online Privacy Concerns: Evidence from Europe" *Amsterdam Privacy Conference*. 2015, Amsterdam
- [28] OMRANI, N., G.CECERE, F.LE GUEL, "Which Web Users read and understand Privacy Policies ? Consequences for privacy regulation" *Amsterdam Privacy Conference*. 2015, Amsterdam
- [29] OMRANI, N., L.MARTIN, A.RALLET, "L'usage des TIC, les nouvelles pratiques organisationnelles et la performance des salariés: vers une croissance des entreprises en Europe" *59ème Congrès de l'Association Internationale des Economistes de Langue Française (AIELF)*. 2015, Paris
- [30] OMRANI, N., G.CECERE, F.LE GUEL, "Which Web Users Read and Understand Privacy Policies? Consequences for Privacy Regulation" 2015, Montreal, Canada
- [31] OMRANI, N., S.PAJAK, "Cloud Computing and Privacy" *International Conference on Data, Digital Business Models, Cloud Computing and Organizational Design*. 2014, Paris
- [32] OMRANI, N., L.MARTIN, "An assessment of trends in technology use, innovative work practices and employees' attitudes in Europe" *63ème Congrès de l'Association Française de Science Economique (AFSE)*. 2014, Lyon
- [33] OMRANI, N., L.MARTIN, "An assessment of trends in technology use, innovative work practices and employees' attitudes in Europe" *IIIrd ICT Conference Munich*. 2013, Munich
- [34] BEN YOUSSEF, A., L.MARTIN, N.OMRANI, "The complementarities between ICT use, new organizational practices and workers' contextual performance: Evidence from Europe in 2005 and 2010" *62ème Congrès de l'Association Française de Science Economique (AFSE)*. 2013, Aix-en-provence
- [35] BEN YOUSSEF, A., L.MARTIN, N.OMRANI, "Does ICT use improve contextual performance? Evidence from Europe" *61ème Congrès de l'Association Française de Science Economique (AFSE)*. 2012, Paris
- [36] BEN YOUSSEF, A., M.DAHMANI, N.OMRANI, "Students' e-skills, organizational change and diversity of learning process: Evidence from French universities in 2010" *Organizations, Institutions and Innovation in the ICT sector: Where do we stand?*. 2012, Paris
- [37] BEN YOUSSEF, A., L.MARTIN, N.OMRANI, "Does ICT use improve contextual performance? Evidence from Europe" *Journées de Microéconomie Appliquée*. 2012, Brest
- [38] BEN YOUSSEF, A., L.MARTIN, N.OMRANI, "Students' e-skills, organizational change and diversity of learning process: Evidence from French Universities in 2010" *Société canadienne de science économique (SCSE)*. 2012, Québec
- [39] BEN YOUSSEF, A., L.MARTIN, N.OMRANI, "Does ICT use improve contextual performance? Evidence from Europe" *Management and Economics of ICT Conference*. 2012, Munich
- [40] OMRANI, N., A.BEN YOUSSEF, A.AZIZA, "Do e-skilled workers have better contextual performance?"

Recent evidence from France" *International Economic Conference Internet Society*. 2011, Luxembourg

- [41] OMRANI, N., A.BEN YOUSSEF, M.DAHMANI, "The determinants of students' e-skills in higher education: Evidence from France in 2010" *EAEPE Annual Conference, Schumpeter's Heritage - The Evolution of the Theory of Evolution*. 2011, Viennes
- [42] OMRANI, N., A.BEN YOUSSEF, A.AZIZA, "Do e-skilled workers have better contextual performance? Evidence from France in 2006" *22nd European Regional ITS Conference* . 2011, Budapest
- [43] OMRANI, N., A.BEN YOUSSEF, A.AZIZA, "Do e-skilled workers have better contextual performance? Evidence from France in 2006" *9th ZEW Conference on the Economics of the Information and Communication Technologies*. 2011, Mannheim

RESEARCH SEMINAR COMMUNICATION

- [44] OMRANI, N., L.MARTIN, "Une évaluation de l'évolution de l'usage des Technologies, des méthodes de travail innovantes et des comportements des employés en Europe" *11ème séminaire M@rsouin: Mesure et analyse des usages numériques*. 2013
- [45] OMRANI, N., A.BEN YOUSSEF, A.AZIZA, "Do e-skilled workers have better contextual performance? Evidence from France in 2006" *Telecom ParisTech Research Seminar*. 2011
- [46] OMRANI, N., A.BEN YOUSSEF, M.DAHMANI, "Students' e-skills, organizational change and diversity of learning process: Evidence from French Universities in 2010" *ZEW Research Seminar, Mannheim*. 2011