



David KALISZ

Management and Strategy Department

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DIPLOMAS

2014
Postgraduate: Aviation Management, National Defense University, Warsaw, Poland, Poland

2013
PhD, Economics, Warsaw School of Economics, Warsaw, Poland, Poland

2010
Master Spécialisé, Economics, Skarbek University, Warsaw, Poland, Poland

2007
Bachelor, Other, Other, Maria Curie Skłodowska University, Lublin, Poland, Poland

CAREER

2019
Project Manager, "Building a new strategy for Telenor's Development in Serbia", Telenor d.o.o., Serbia, Serbia and Montenegro

2019
Management Department ? Academic lecturer (MBA), Strategic Management I & II, Institute of Management Technology, India, India

TEACHING EXPERIENCE

2014-2018
International Business Supervisor specialization, Master Thesis Supervisor ? International Business Department: academic lecturer (innovation/Change and Product Development, Project Management, Strategic Management), Collegium Civitas, Poland, Poland

2011-2011
Journalism and Social Communication Department, academic lecturer: Media Management, The Academy of Computer Science, Management and Administration

2011-2011
MBA affiliate program with Skarbek University, - academic lecturer: human resource management, Tiffin University, USA (OH)

2010-2013

Economics, Management & Finance Department: academic lecturer - Project Management, Marketing and Entrepreneurship, Skarbek University, Poland, Poland

SCIENTIFIC ARTICLE

- [1] KALISZ, D., A.DI VAIO, R.PALLADINO, A.PEZZI, "The role of digital innovation in knowledge management: A systematic literature review", *Journal of Business Research*, February 2020, vol. 123, pp. 220-231
- [2] KALISZ, D., S.CASTELLANO, I.KHELLADI, "The smartization of metropolitan cities: the case of Pari", *International Entrepreneurship and Management Journal*, December 2020, vol. 16, pp. 1301-1325
- [3] KALISZ, D., "Crowd learning: Innovative Harensing The Knowlegdge and Potencial of People", *Innovative Management Education Pedagogies for Preparing Next-Generation Leaders*, IGI Global, 2016, pp. 55-75
- [4] KALISZ, D., "Development of UHS/4K standard research", *Fraunhofer-Zentrum für Internationales Management und Wissensökonomie*, 2016
- [5] KALISZ, D., "Polska vs. Unia Europejska. Droga Polski do wprowadzenia wspólnej waluty i pe?nej integracji z Uni?", *Opere et Studio pro Oeconomia*, 2011, no. 6
- [6] KALISZ, D., "Human resource capabilities and competitive advantage in Indian companies", *Opere et Studio pro Oeconomia*, 2011, no. 7
- [7] KALISZ, D., "Research and Innovation Redefined. Perspectives on the European Union Initiatives on Horizon 2020", *European Integration Studies, Research and Topicalities*, 2011, no. 6, pp. 140-150

BOOK

- [8] KALISZ, D., *Competitive Strategy. TV Market in Poland*, ISBN, Varsovie, 2016

CHAPTER

- [9] KALISZ, D., "Wplyw spowolnienia gospodarczego i globalnego kryzysu na strategie dzia?ania firm na rynku, [in:] *Gospodarka rynkowa w warunkach kryzysu*", J. Grzywacz, S. Kowalski Eds, Pa?stwowa Wy?sza Szko?a Zawodowa, P?ock, 2012
- [10] KALISZ, D., "Transformations of the Interactive TV Market in the New media [in:] *Business and Non-Profit Organizations Facing Increased Competition and Growing Customers' Demands*", A. Nalepka, A. Ujwary-Gil Eds, Wy?sza Szko?a Biznesu, National -Louis University, Nowy S?cz, 2012

ACADEMIC COMMUNICATION

- [11] KALISZ, D., "Strategy at Crossroads. The Global Crisis Impact on Companies' Long-run Direction", *From Global Crisis to Economic Growth. Which Way to Take?*, 2012, Belgrade, Serbia and Montenegro

BEST PAPER AWARD / ACADEMIC RESEARCH AWARD

- [12] KALISZ, D. - "Orange Poland - Best Employee of the Year 2005" - 2005, Varsovie

OTHER CONTRIBUTIONS

- [13] KALISZ, D. - "Kszta?cenie pobudza ducha innowacji. Rozwój nauczania na odlego?? w Polsce," - 2011, *e-learning Trends 2011, Report Autumn 2011*, Varsovie, Poland

PRESS ARTICLE

- [14] KALISZ, D. - "Blue Ocean Strategy Redefined. The innovations in VOD market 5 (in TV LIDER)" - 2015
- [15] KALISZ, D. - "Strategies of the Polish VOD Market and OTT Trends (in TV LIDER)" - 2014
- [16] KALISZ, D. - "New Dimension of the Interactive TV (in TV LIDER)" - 2013
- [17] KALISZ, D. - "Sat>IP. Telewizja na żywo dla współczesnego życia (in : TV LIDER)" - 2012, Varsovie, Poland